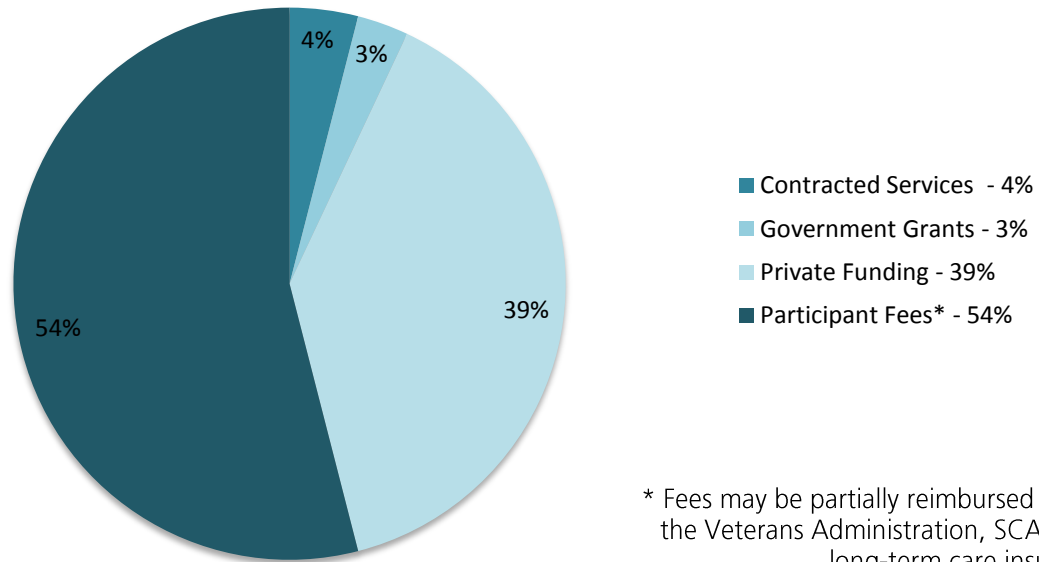


# How We Are Funded

Alzheimer's Family Services Center Funding Sources



\* Fees may be partially reimbursed by Medi-Cal, the Veterans Administration, SCAN, and some long-term care insurance plans.



Alzheimer's Family Services Center (AFSC) represents an affordable alternative for families unable to pay the high cost of in-home or full-time care. While AFSC spends \$140 per participant per day to provide dementia-specific adult day health care, our stated daily rate is \$95, and we receive an average of only \$83 per day across all payment streams. In order to maintain our high quality services, we must fundraise to make up the difference.

AFSC has instituted multiple fund development strategies, including: (1) an annual gala, *A Gathering of Friends*, (2) Design 2 Care™, an industry-specific auction targeting a new pool of donors, (3) an annual giving campaign, (4) an online giving strategy to reach new donors through email solicitations and the Internet, (5) year-round major giving and planned giving programs, (6) extensive grant-seeking from foundations, corporations, and government sources, and (7) grassroots efforts such as rummage sales led by volunteers. In order to help ensure that critical dementia-specific adult day health care, support and education services are available to those who need it most, AFSC is committed to raising approximately \$1.4 million in charitable income this fiscal year.

As the graph above indicates, AFSC relies heavily on private donations as less than 3% of the agency's total annual budget is funded through government sources.



For more information, please call (714) 593-9630 or visit [www.AFSCenter.org](http://www.AFSCenter.org)



AFSC is a private non-profit organization proudly affiliated with the Hoag Neurosciences Institute

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