

ISLAND MAGIC

Alzheimer's Family Services Center 10th Annual "A Gathering of Friends"

MAY 14, 2010

Westin South Coast Plaza, Costa Mesa

BENEFITS OF UNDERWRITING

Below are underwriting opportunities that reduce expenditures for the gala and provide donors a unique method to support Alzheimer's Family Services Center. Underwriters receive special benefits to recognize their donations.

Opportunity Drawing Underwriter - \$500 (5 slots at \$500 each available or 1 exclusivity option for \$2,500)

2,500 Opportunity Drawing tickets will be printed to be included in mailed event invitation, sold before the event as well as the night of the event. The winner will receive a cash prize (amount TBD). Underwriter benefits include:

- Individual or company name printed on each ticket.
- Individual or company name printed in the evening program.
- Individual or company name printed on event signage/power point presentations.
- Individual or company name printed in Summer 2010 edition of the *Friendship Connection* – AFSC newsletter reaching 2,000 constituents per issue.

Entertainment Underwriter - \$1,000 (1 available)

Award winning Coconut Productions will be performing for guests the night of the event. Underwriter benefits include:

- Individual or company name printed in the evening program.
- Individual or company name printed on event signage/power point presentations.
- Individual or company name printed in Summer 2010 edition of the *Friendship Connection* – AFSC newsletter reaching 2,000 constituents per issue.

Invitations Underwriter - \$1,000 (2 available)

Invitations are mailed six weeks in advance to over 1,500 constituents. Underwriter benefits include:

- Individual or company name printed on the invitation (see print deadlines).
- Individual or company name printed on event signage/power point presentations.
- Individual or company name printed in Summer 2010 edition of the *Friendship Connection* – AFSC newsletter reaching 2,000 constituents per issue.

Live Auction – Disney Club 33 Package Underwriter - \$500 (1 available)

Four Club 33 passes have been donated to the live auction. To accompany this package, we need \$500 in Disney Dollars.

Underwriter benefits include:

- Individual or company name acknowledged at the start of the live auction for this item.
- Individual or company name printed in the evening program.
- Individual or company name printed on event signage/power point presentations.
- Individual or company name printed in Summer 2010 edition of the *Friendship Connection* – AFSC newsletter reaching 2,000 constituents per issue.

IMPORTANT DEADLINES

Wednesday, March 17th – Opportunity Drawing & Invitation underwriters to be printed on materials.

Thursday, April 15th – All other underwriters to be printed in program.

For contributions or questions please contact Marissa Colon at

(714) 593-1860 or mcolon@afscenter.org
